



netWorked Youth Research for Empowerment in the Digital society

Grant Agreement number: 727066

Year 2 Valorisation Report

WP8_D8.7



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1. Valorisation Report

Following the Technical Review Report made by Karen Triquet and Simon Schnetzer on January 24th 2018, a lot of margin to improve dissemination and scale it up is needed to keep moving forward.

The consortium had to find creative ways to:

- 1) attract those most vulnerable to know of and contribute to the project,
- 2) find suitable pathways and actors to meet its diverse target group where (and in the manners in which) they actually are active and vocal in the digital sphere,
- 3) include all those voices in the ongoing and relevant empowerment international and national dialogues, actions and policy-making.

Main recommendations:

Come up with **more consortium supported activities** (or materials resulting from past activities) to better leverage your channels;

Involve the target groups (children, youth and facilitators) in order to create authentic and relevant posts and reach out, whilst learning/taking best practices from other initiatives that deal with equally sensitive information;

Partake in key and related discourse on the national and global stage in discussing the project and findings in ongoing and complimentary channels: children and youth empowerment in regards to digital affordances and societal shifts;

Identify what on the platform (given the ethical concerns and other constraints) can be shared, how can you allow more of the authentic findings to be visible (whilst respecting all the ethical considerations that have been taken by the team);

To find ways to **include initiatives, events and communities with similar objectives and target groups**. Even though we mention many possibilities, we suggest to strive for deeper, richer and sustainable/committed relationships, than purely reaching out to as many as possible with little to no impact.

In order to address this need to scale it up and moving forward, **a meeting on WYRED Project's next steps** has been held in Brussels on September 28th 2018. During the meeting several issues have been faced :

A New narrative has been produced by the whole consortium to be sent out to stakeholders in order to have a major and clearer impact on them. In the new narrative the aims of WYRED project (García-Peñalvo, 2016b, 2017; García-Peñalvo & Kearney, 2016; Griffiths et al., 2017) and the reasons why stakeholders should join the project have been highlighted. Furthermore, a clear explanation of WYRED Project's meaning, story and reason to exist has been added. This document represents the starting point for the creation of the Newsletter which will be addressed to a wide group of international, national and local stakeholders:

WHAT IS WYRED?

Before the Brexit referendum in the UK in 2017, there was a campaign to give a vote to young people over 14, since it was their lives that would be affected in the future by the outcome. It didn't succeed, and campaigns of this kind, wherever they take place in Europe, rarely do. While society sometimes listens, through youth debates and panels, it rarely acts on children and young people's perspectives or initiatives. The figures¹ show that young people in Europe don't feel involved in society. Youth voices are marginal, and are not heard by those who decide policies. **The WYRED project aims to change this, amplifying youth voices, and connecting them to the right people.**

This might have been appropriate in times when change was slow, but as society goes digital, the speed of change is increasing, and society struggles to understand and adapt to the pace of change (for example "fake news"), the different perspectives of the children and young on the digital aspects of our lives are invaluable in helping society to adapt and prepare for the future in which they will live. WYRED aims to surface these digital perspectives, helping us all to understand the change.

It is important to recognise that WYRED aims to go beyond the notion of the "youth panel". What happens is that children and young people's opinions are frequently seen (or characterised) as simply individual views, and therefore not representative. There is a need to show evidence for their perspectives if they are to have an influence. This is why in WYRED we don't just capture opinions, we do research, we help children and young people explore the digital issues that matter to them through research projects, so that their concerns are backed up with evidence. In this way they carry more weight, so that they can have an influence.

WYRED aims to

- amplify children and young people voices
- strengthen youth views through youth-led research
- connect children and young people with decision-makers
- broaden understanding of the digital society
- make children and youth perspectives matter

Why you should join WYRED

- you will have a full program of activities that allows children and young people to fully participate
- WYRED platform offers you a framework where you can develop topics/subjects you have been working with your group/s and relate them to the digital society
- WYRED helps children and young people to open up true and deep discussions which will spark their motivation and participation and they will feel more engaged in your projects
- you will connect with other international youth organisations and groups of children and young people
- you will gain visibility for your projects throughout Europe and other non-EU countries
- your groups will have the chance to talk to other international peers

A Manifesto has been produced with a new design and it will be presented by the 31st Oct.

The main effort in the WYRED consortium was the production of two documents: the Stakeholders mapping and the Database contacts. These docs have been created as a starting point for the stakeholders' research:

Stakeholders Mapping:



The ultimate objective of this document is to bring together relevant actors addressing the same target-group and issues, such as digital society, children and youth voices, at both national and international levels, in order to find new opportunities to undertake joint actions, exploit synergies and better improve our work. It will be the base of WYRED's stakeholder engagement strategy and will, in addition, list a (non-exhaustive) number of possible channels of dissemination of the objectives of the WYRED Project.

In order to make this document clearer, stakeholders have been divided into two main groups: Global Actors, divided into Youth-led Organizations (22 stakeholders), Research and Digitalisation Centres (9 stakeholders) and National Actors, divided according to their country of origin, into Italy (13 stakeholders), Israel (7 stakeholders), Austria (9 stakeholders), UK (14 stakeholders) and Turkey (9 stakeholders).

The total amount of relevant actors addressing the same target groups and issue is 83 (31 Global Stakeholders and 52 National Stakeholders).

Furthermore, in bringing together all the stakeholders, importance has been given to the reason they should be interested in collaborating with WYRED Project.

Contacts have been collected for each stakeholder in order to facilitate any possible contacts.

In addition to this, global and national events have been added to this document.

These are events to exploit for disseminating the WYRED Project.

At the end of the document there is a table containing those stakeholders identified as possible competitors on the basis of their characteristics, aims and target groups.

Here below an example:

- **European Schoolnet**

<http://www.eun.org/> is a network of 34 European Ministries of Education, based in Brussels, Belgium. As a not-for-profit organisation, we aim to bring innovation in teaching and learning to our key stakeholders: Ministries of Education, schools, teachers, researchers, and industry partners. Their mission support education stakeholders in Europe in the transformation of education processes for 21st century digitalized societies. They test promising innovative practices, share evidence about their impact, and support the mainstreaming of teaching and learning practices aligned with 21st century standards for inclusive education.

Why should we be interested?

One of their initiatives,

<https://www.betterinternetforkids.eu/> , could be linked to the issues and goals of our project.

Partner responsible to contact:

Boundaries - Nick has already contacted them. They will need concrete suggestions

10

- **The Global Shapers Community**

is a network of inspiring young people under the age of 30 working together to address local, regional and global challenges. With more than 7,000 members, the Global Shapers Community spans 376 city-based hubs in 156 countries. Shapers look for opportunities to have impact on a global scale by joining forces with other hubs. They represent a network of peers connected through technology, events and joint projects. Each year, hundreds of hub leaders known as Curators come together to showcase the work of their hub and strengthen relationships across communities. On the regional level, events are designed and led by Shapers to encourage collaboration, share expertise and explore community solutions, pushing innovation for education equality.

In Italy: There are GS Hubs in Genoa, Milan, Rome, Turin and Venice. **Why should**

we be interested? Their educational project are as many as varied.

<https://www.globalshapers.org/impact/themes/education>

Partner responsible to contact:

Oxfam ??

Has many hubs, has a hub in Cambridge UK, we can get in touch maybe

- **Connected Learning Alliance**

<https://clalliance.org/> aims to achieve a world where all young people have access to participatory, interest-driven learning that connects to educational, civic, and career opportunities. Connected learning is when someone is pursuing a personal interest with the support of peers, mentors and caring adults, and in ways that open up opportunities for them. It is a fundamentally different mode of learning than education centred on fixed subjects, one-to-many instruction, and standardized testing. The research is clear. Young people learn best when actively engaged, creating, and solving problems they care about, and supported by peers who appreciate and recognize their accomplishments. Connected learning applies the best of the learning sciences to cutting-edge technologies in a networked world.

Why should we be interested? Their projects are all powered by the learners' own

interest, by leveraging the tools of the digital age.

An Excel document has then been created with all the stakeholders contained in the abovementioned list.

This document is a **stakeholders' database** which all the partners can fill with their own contacts, together with the contacts contained in the list.

Stakeholders are divided into target groups (T1= Children, young people and youth organizations and platforms T2=Educational Institutions T3=Policy and Decision makers T4=Opinion makers) and for each stakeholder has been identified a personal contact and the language they prefer for any possible contact.

here below an example:

CONTACT LIST					
TARGET GROUP	NAME	CONTACT PERSON	CONTACT DATA	LANGUAGE TO BE USED WHEN CONTACTING	WEB
T1 CHILDREN, YOUNG PEOPLE, YOUTH ORGANIZATION AND PLATFORMS	OIT Youth Ambassadors groups	Claudia Maffei	claudia.maffei@oxfam.it	EN	www.sfvouth.eu
	Youth Active Citizens Oxfam Community	Johanne Veilleux	Johanne.Veilleux@oxfam.org	EN	https://oxfamactiveyouth.org/
	AIM - Agenzia Intercultura e Mobilità	Elio De Rocchis	comunicazioneaim@gmail.com	IT	http://www.associazioneaim.it/
	Forum Nazionale dei Giovani	Mario Pozzi, Consigliere Deleghe: Cittadinanza attiva, associazionismo, agricoltura, ambiente e innovazione	pozzi@forumnazionalegiovani.it	IT	https://www.forumnazionalegiovani.it/
T2 EDUCATIONAL INSTITUTIONS	Rete degli Educatori Oxfam Italia	Areta Sobieraj	areta.sobieraj@oxfam.it	EN	http://edu.oxfam.it/
	Università Roma Tre	Prof. Francesco Antonelli	antonelli.francesco77@gmail.com	EN	http://www.uniroma3.it/
	Institute of Education	Bourn, Douglas	<d.bourn@ucl.ac.uk>	EN	http://www.ucl.ac.uk/ioe
	Università La Sapienza	Prof. Giuseppe Ricotta	giuseppe.ricotta@uniroma1.it	IT	https://uniroma1.it/
Università di Firenze	Prof. Carlo Sorrentino Prof.ssa Laura Solito	carlo.sorrentino@unifi.it laura.solito@unifi.it	IT	http://www.dsps.unifi.it/	
T3 POLICY AND DECISION MAKERS	Comune di Roma	Daniele Frongia - Assessorato Sport, Politiche Giovanili e Grandi Eventi	assessorato.sport@comune.roma.it	IT	http://www.comune.roma.it/prcf/it/newsview.page?contentId=NEW1129624
	Comune di Milano	Mariachiara Viscusi Servizio Politiche Giovanili	giovani@cittametropolitana.milano.it	IT	http://www.cittametropolitana.mi.it/giovani/
	Comune di Firenze	Andrea Manucci, Assessore allo Sport, Tradizioni Popolari, Politiche Giovanili e Toponomastica	assessore.vannucci@comune.fi.it	IT	http://www.comune.fi.it/export/sites/retectivica/index.html
	Regione Toscana				
T4 OPINION MAKERS	Agenzia di stampa DIRE (Documenti Informazione REsoconti)		redazione@diregiovani.it	IT	http://www.dire.it/
	Leggi SCOMODO		redazione@leggiscomodo.com	IT	http://leggiscomodo.org/

➤ **WYRED website**

From the previous year, the consortium worked on the website in order to make it more user friendly and attractive for the target groups. The WYRED website has now three main sections (**News, Stories and Research Projects**) where all the partners can share their own contributions on the activities they are carrying on, selecting the most suitable section. All the contributions shared by the partners are translated in English in order to make them understandable by a broader audience.

News:

Stories:

Research Project:

The data collecting tool the consortium agreed on, is called **“SMART scheduling”** for valorisation and it was drafted at the beginning of the project 2nd year for maximum effectiveness and reach with maximum efficiency as regards time and effort.

The WG 3's proposal to improve valorisation was the following: two partners each week have the responsibility to generate stories in rough (from their groups, from platform discussions or other sources) that Oxfam then tidy up and make into blog posts using a template so it has a similar look and feel. This imply each partner having to do this once a month.



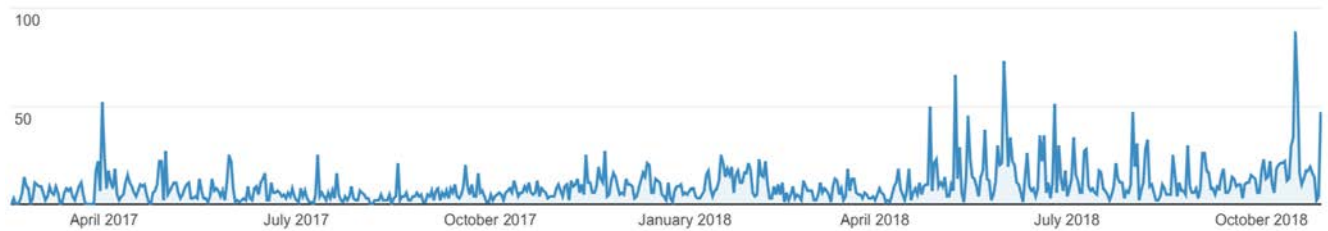
The consortium also defined what do it mean by a WYRED Story: “A narrative description, a video, a picture, an example of what has been done by Young People (activity or discussions, ideally across different WYRED groups) **or** what Children and Young People have got out of WYRED. In theory if the partners are active with their groups this material generates itself and it just has to be selected and harvested.

The valorisation lead prepared the following template to filled in. This way each partner sends Oxfam their story according to a scheduled shared on the Redmine Calendar and Oxfam tidy up the story if need be and then blog post it.

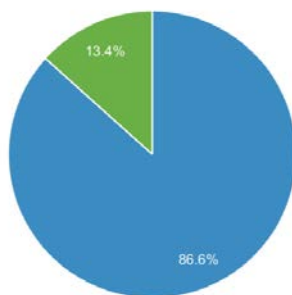
Partner name:	e.g Early Years
C&YP activity:	eg. discussion about hacking
Who?	eg. Spring Class, Summer School, Belfast
Age?	e.g 6-7 yr olds
What's the story?	e.g brief intro or description of C&YP's activity. (500 words minimum and 1500 max)
Evidence	(insert video, photo, screenshot, newspaper article, whatever)
Any other relevant info	

Statistical analysis reported that the **number of the users** is on the rise and that there have been 4,356 users over the period between April 2017 and October 2018. 86.6% of the total number of visitors is

composed by new visitors. The average number of sessions per session is 2.14, with a total of 6,808 sessions; while the total number of page views is 14.539. As regards the time spent in minutes and seconds while navigating or viewing the pages of the site, the average session duration is 00:02:13 and the average bounce rate reaches about 68.38%



■ New Visitor ■ Returning Visitor



As regards the location of the users, the countries that users have accessed the most from, they come from United Kingdom, Spain, Italy, Turkey, France, United States, Malaysia, Belgium, israel, Peru. Here you can find some additional data:

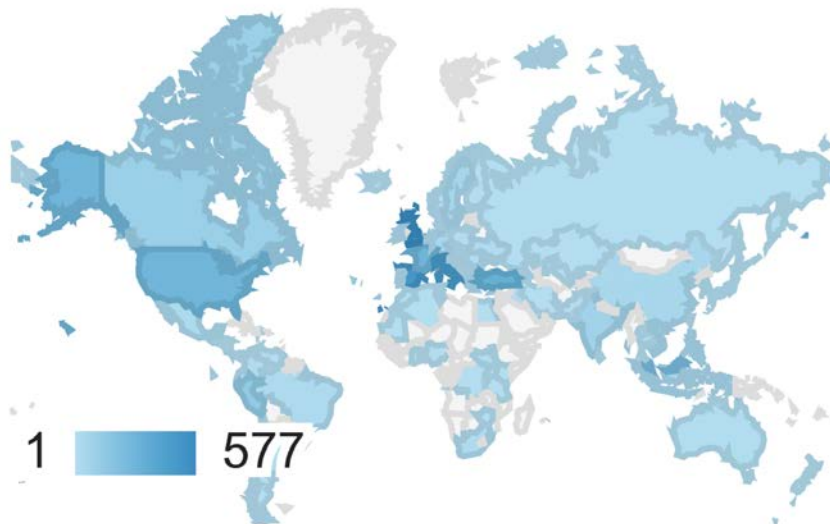


Country	Acquisition			Behaviour		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration
	4,356 % of Total: 100.00% (4,356)	4,375 % of Total: 100.02% (4,374)	6,808 % of Total: 100.00% (6,808)	68.38% Avg for View: 68.38% (0.00%)	2.14 Avg for View: 2.14 (0.00%)	00:02:13 Avg for View: 00:02:13 (0.00%)
1. United Kingdom	577 (13.06%)	571 (13.05%)	830 (12.19%)	74.10%	2.01	00:01:28
2. Spain	501 (11.34%)	502 (11.47%)	1,292 (18.98%)	58.13%	2.97	00:03:55
3. Italy	481 (10.89%)	474 (10.83%)	879 (12.91%)	58.59%	2.62	00:03:12
4. Turkey	325 (7.36%)	327 (7.47%)	480 (7.05%)	57.08%	2.22	00:01:51
5. France	288 (6.52%)	282 (6.45%)	292 (4.29%)	70.21%	1.39	00:00:58
6. United States	282 (6.38%)	280 (6.40%)	290 (4.26%)	92.41%	1.32	00:00:21
7. Malaysia	242 (5.48%)	242 (5.53%)	324 (4.76%)	79.63%	1.38	00:02:23
8. Belgium	176 (3.98%)	173 (3.95%)	429 (6.30%)	64.34%	2.11	00:02:30
9. Israel	172 (3.89%)	173 (3.95%)	343 (5.04%)	62.39%	2.20	00:02:11
10. Peru	141 (3.19%)	141 (3.22%)	142 (2.09%)	95.77%	1.13	00:00:06

The majority of the users (577 users - 13.06%) comes from United Kingdom; Peru has the highest bounce rate (95.77%); Spain users have an average of 2.97 pages opened per session with a total of 1.292 sessions and an average session duration of 00:03:55.T

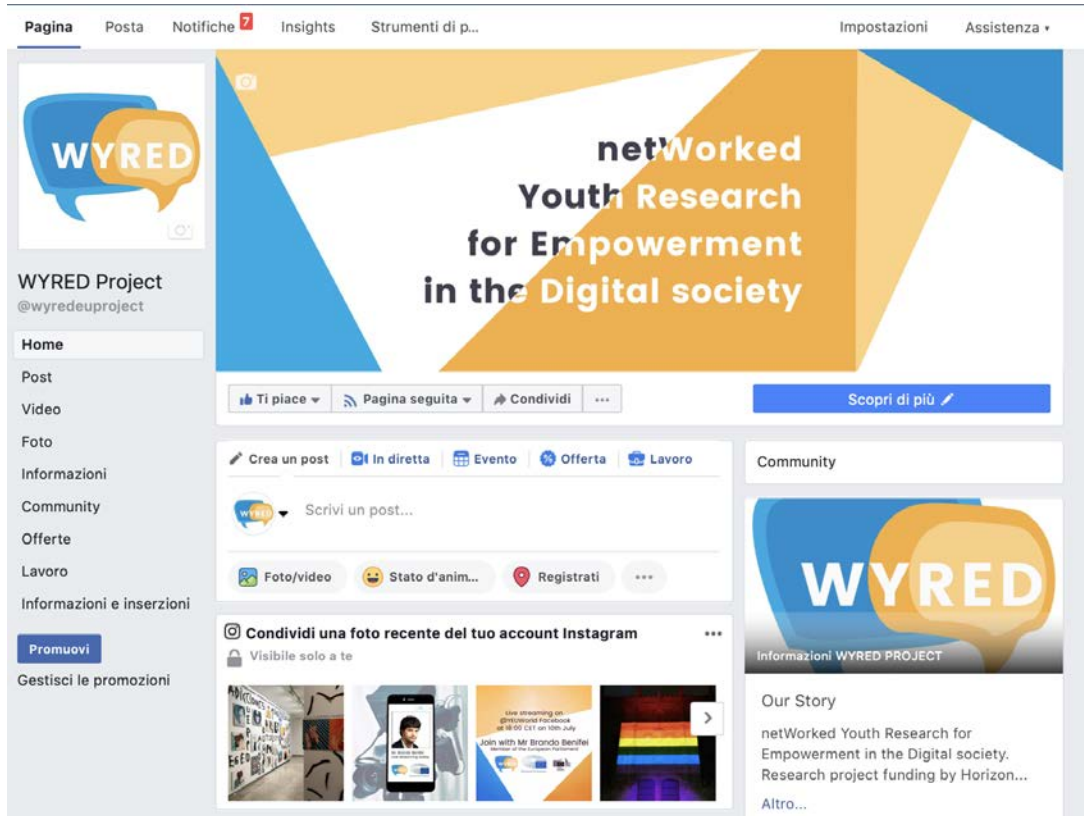
Language	Users	% Users
1. en-us	1,349	30.69%
2. en-gb	874	19.89%
3. it-it	308	7.01%
4. es-es	294	6.69%
5. fr	285	6.48%
6. es	193	4.39%
7. tr-tr	176	4.00%
8. it	147	3.34%
9. tr	120	2.73%
10. he-il	79	1.80%

Users in the world



➤ **Social media** accounts:

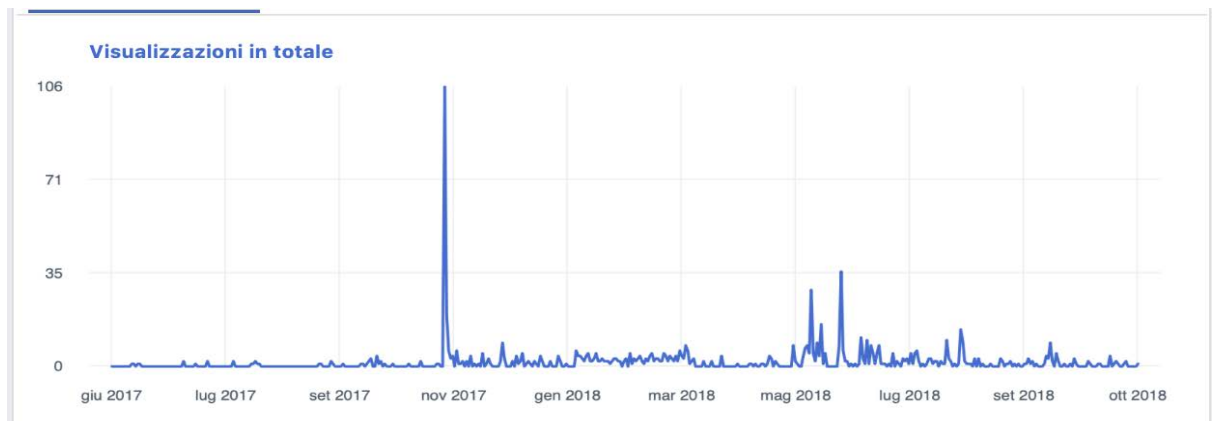
Facebook: <https://www.facebook.com/WYREDeuproject/>



The WYRED Project Facebook page has 149 followers.

162 posts have been published from November 2017 to October 2018.

With regard to the total views of the page, this graphic shows the total amount of views from May 2017 to October 2018. The highest point has been reached in November 2017 (106 views) while some fluctuations have occurred between May (29 views) and June (36 views) 2018.



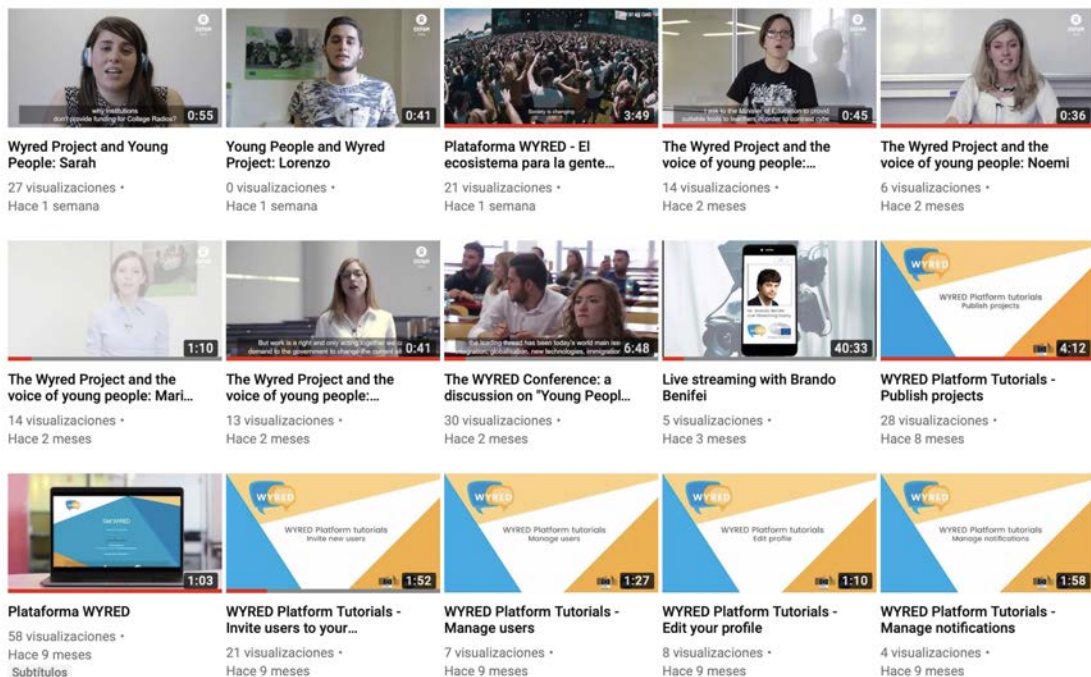
Instagram: <https://www.instagram.com/WYREDeuproject/>

The Instagram profile has 50 posts and 104 followers.



Youtube: <https://www.youtube.com/channel/UCYUj-1xXd9332sVFh3DFJg>

15 videos have been uploaded on the WYRED Project YouTube channel that totalized 857 views and has 19 subscribers.



Twitter: <https://twitter.com/WYREDeuproject>



2. Dissemination Actions

The dissemination actions are reported on the **annex WYRED Valorisation Report List** attached and also here below for a global view of the all Valorisation action performed by the consortium in the 2nd year of the project life:



NUMBER OF ACTIONS:

Conferences and conference stall 16

Emails and newsletters 9

Skype conferences 1

Meetings 58

reports 3

website 91

Social media 264

workshops 20

platform tests 3

Video 8

Desk research 1

Flyers distribution 1

3. Consortium best practices

USAL

1. #EU AND Vera, Manuel y Guillermo. The Spanish team at EYE 2018

On the 1st and 2nd of June, Vera, Manuel and Guillermo, three young secondary school students from Salamanca accompanied by their teachers, had the opportunity to present their WYRED project at the [European Youth Event](#) held in the European Parliament of Strasbourg.



In their work, students through the short film *The face of society* analyse how social networks and the process of cultural globalization blur the personality of young people and make it difficult to build their own identity.



The three students selected presented the results of their research in one of the sessions of the event organized by YEU, [Growing up in a digital society: What matters most to young people?](#) and also participated in one of the debates of the European Parliament on the challenges of the Digital Revolution with MEPs and members of various associations and educational centres throughout Europe.

The experience has meant an extraordinary training opportunity and a personal experience that develops fundamental competencies of these future citizens.

2. Alicia at HCII 2018 (Human-Computer Interaction International 2018)

The USAL team presented the project at the HCII 2018 (Human-Computer Interaction International 2018, Las Vegas, 15-20 July 2018). They participated in the design competition for students with the video: <https://www.youtube.com/watch?v=TRDjN5boky8> (García-Holgado & García-Peñalvo, 2018)



The paper on the WYRED platform usability has been published on (García-Peñalvo, García-Holgado, Vázquez-Ingelmo, & Seoane-Pardo, 2018):

García-Peñalvo, F. J., García-Holgado, A., Vázquez-Ingelmo, A., & Seoane-Pardo, A. M. (2018). Usability test of WYRED Platform *Learning and Collaboration Technologies. Design, Development and Technological Innovation. 5th International Conference, LCT 2018. Held as Part of HCI International 2018, Las Vegas, NV, USA, July 15–20, 2018*. Switzerland: Springer International Publishing.

3. WYRED at TEEM conference: conclusions from the Spanish Delphi survey

The analysis of data collected from the Spanish Delphi survey have been presented at the VI edition of the TEEM conference, (Salamanca, 24 -26 October 2018) (Rodríguez-Conde, García- Holgado, Zangrando, & García-Peñalvo, 2018).



OXFAM

1. WYRED Conference at Roma Tre University in May 2018

The WYRED Conference organized by the partner Oxfam Italia took place in Rome with the aim to present the results of the students' researches carried out through the project. The students from Roma Tre University, Sapienza University of Rome and ITT Cristoforo Colombo presented the results of their researches to a wide auditorium of people.

The guests invited to the WYRED conference express their points of view on the findings. Members of the academic world, journalists and representatives of the institutions were invited to the discussion on the topic *"young people and digital society"* especially in Social Media and Self Representation, Work and Perception of the future and Globalisation&Social Inclusion.



2. 2 Videos on WYRED Conference in Italy and 6 Videos on Students' researchers

Through the WYRED project some students from Roma Tre University had the chance to carry out a survey on young people and digital society. Interviewing other fellow-students they took a picture of a generation and discussed it with members of the academic world, journalism and institutions at the conference organised by Oxfam. This was also the occasion to record videos about the topic they researched and also the opinion of the stakeholders invited.

1. What does the public actually know about the critical situations described by the media? Noemi, a student from Roma Tre University, presents the research that she carried out through the WYRED project and its surprising results.
2. Does it exist a social media awareness amongst digital natives? Do they actually know where their data are going to be used and how? Maria Chiara, a student from Roma Tre University, urges the institutions and schools to provide a proper social media education.
3. Thanks to the WYRED project, Elisabetta from Roma Tre University had the chance to carry out a research on youth people and employment. The data show that many young people do not find a job easily. Is it time to advocate for a change in the labour market?

4. Is the way cyberbullying is tackled in schools effective and up to date according to students? Through the WYRED project, aimed at giving young people a voice, Simona from Roma Tre University carried out a research about this topic and discovered that something is definitely missing...
5. What do young people think about college radios? Is their opinion taken into consideration when institutions distribute fundings? Sarah, a student from Roma Tre University, explored this topic through the WYRED project.
6. Lorenzo, a student from Roma Tre University explains the results of his survey conducted through the WYRED project. The topic of the research is the relationship between young people and the employment world. Is it time for institutions to hear the young people's voice?

All the videos have been uploaded on the [WYRED YouTube channel](#).

Video caricati RIPRODUCI TUTTI

ORDINA PER



The Wyred Project and the voice of young people:

The Wyred Project and the voice of young people: Noemi

The Wyred Project and the voice of young people: Maria

The Wyred Project and the voice of young people:

PYE

1.Youth find their voices in the digital age

One of our trainers facilitated WYRED activities with youth from a behavioural support program in Brighton UK, and he yielded some surprising and rewarding results. It was not only a new opportunity and experiences for the young participants but also for him.

“At first, it wasn’t easy to connect with the students,” reported Gani. “Young people at the PRU have been removed from the mainstream school system and many are struggling to find their way.” Gani used social dialogue sessions and arts-based activities to create a relationship of trust, but one student, Max, held his ground refusing to participate. Gani turned to the group to find an issue that would spark Max’s interest. When they landed on the issue of the cost of living, Max came alive. He chose to research the cost of housing, and within a week, he had made a cardboard cut-out house. He then asked Gani to help him make a short film about his findings to publicize the issue. Max found his voice and a way to express it.*

<https://www.youtube.com/watch?v=4ShYJZBqxIs>

EY

1. Early Years International Conference June 2018

In the Early Years International Conference of June 2018, the Partners took the occasion to share information on the WYRED project with local government officials. The theme of the conference was around Shared Education and the Partner Early Years took this opportunity to disseminate information with participating schools, statutory and community/voluntary organisations as well as policy makers on the engagement of C&YP locally in the WYRED project. They were able to showcase recent research projects completed by local school children.



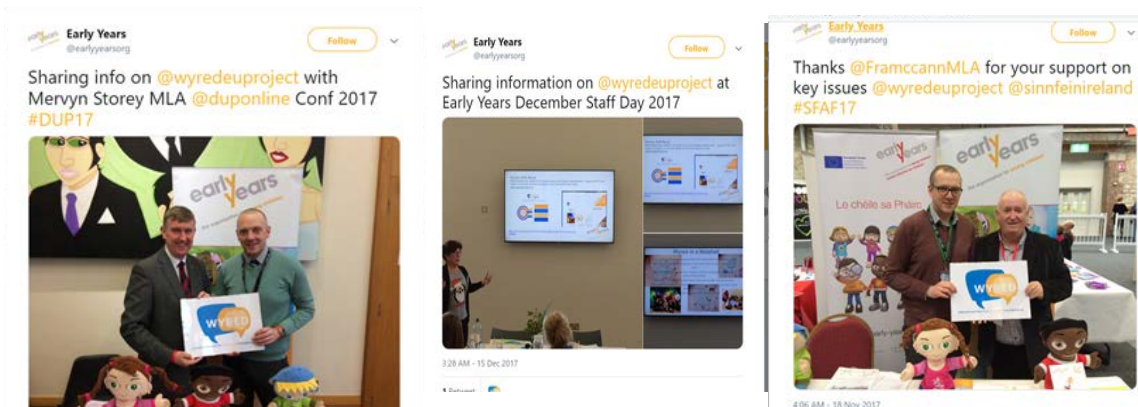
2. Safer Internet Day - February 2018

On the 6th February 2018 Mairead and Mary from Early Years - the organisation for young children attended a conference on Safer Internet Day. The Topic: Digital Resilience across the Life Span. Of particular relevance to us and the Children participating in the WYRED Project was building digital resilience in children and young people. From our work with children and young people so far on the WYRED project, online safety and Cyberbullying are real areas of interest and concern. Building children's and Young people online resilience so that they increase their confidence and capacities as well as knowing what to do should something go wrong is key to ensuring that children and young people are safe and as resilient as possible in using the online line world, which is now part of our everyday life.



3. Party Political Conference (Northern Ireland) November-December 2017

Early Years-the organisation for young children shared information and raised the profile of the WYRED project at Party Political Conferences in Northern Ireland with Democratic Unionist Party and Sinn Fein in Nov/Dec 2017. They used this opportunity to share information on the work of WYRED and giving a voice to children and young people about their opinions of the online line world as well as providing valuable research. At these party political conferences the representative of Early Years talked to existing and new policy makers within Northern Ireland.



YEU

1.WYRED at the European Youth Event

YEU has organised participation of WYRED representatives from Spain, Austria, Belgium and Turkey in European Youth Event organised by European Youth Forum and European Parliament in Strasbourg on June 1-2nd 2018. One workshop has been organised with a topic: The digital revolution continues:

what will be the next steps? with Ms Angeliki Dedopoulou, Policy Adviser in DG Employment, social affairs and inclusion. Main goals of the workshop were:

- Empower Young people and promote their engagement in decision making processes on Digital Society Issues and its' evolution;
- Acknowledge the benefits and the risks of the Digital Society;
- Engaging to shape the necessary changes that need to be implement in the future.
- Introduction to European Tools like ESCO that people can use to boost their CVs.

On June 2nd, YEU has organised a panel discussion in European Parliament in Strasbourg with MEPs Ms Terry Reintke and Mr Brando Benifei, YFJ - Ms Mari Strømsvåg, YEU - Matej Manevski with following topics:

- Europe and Digital Society - what is the status quo in European, National and Local level (based on their expertise);
- The importance of engaging young people in decision making, specific focus on the topic of Digital Society and relevant processes;
- How can we foster a dialogue between young people and stakeholders?
- How can we create a connection and minimise the gap between decision makers and people.
- How can we include their topics of interest, ideas and concerns in this dialogue and in the end in decision making (focusing mainly on issue of the digital society).



2. WYRED at YEU Annual Convention

During YEU Annual Convention we have presented WYRED project, with Manifesto and platform to 55 young people coming from 11 different countries that gathered in Portugal to discuss hateful narratives. As a result of this presentation, we have got as an outcome 10 new communities and researches on WYRED platform. Topics discussed were: integration of minorities, hate speech online, LGBT community in online media, perception of refugees etc.



3. WYRED at the Lifelong Learning Interest Group in the European Parliament

YEU has presented WYRED project during the Lifelong Learning Interest Group in European Parliament in Brussels to variety of stakeholders.



4. WYRED at University on Youth and Development

YEU consulted 180 young people taking part in University on Youth and Development on issues related to digital society. What are their biggest concerns? What values should we have online? Do they feel that their voices are heard by decision makers and what are they demanding as young people from stakeholders for a better digital society?





5. An interview with Luis Alvarado Martinez, president of European Youth Forum

During University on Youth and Development, YEU has conducted an interview with Luis Alvarado Martinez, president of European Youth Forum on the topic of Empowering young people in digital society: <https://www.youtube.com/watch?v=O2Iz938yIsw>

MOVES

1.HERTHA-FIRNBERG-SCHULEN

11.10.2017: Introduction to research for 25 Hertha-Firnberg-Schools-students entering the research phase, with the WYRED coordinator and other teachers joining. Documented on the moves.cc-blog: "Forschung generativ, quantitativ, qualitativ, explorativ": <http://www.moves.cc/forschung-generativ-quantitativ-qualitativ-explorativ/> ; Presentation: https://at.WYREDproject.eu/files/2017/12/HFB_101017_101217.pdf

2.INTERFACE

12.2.2018:: Presentation of the WYRED-Project for 10 asylum seekers, the head of Interface Vienna (<http://www.interface-wien.at/>) and the group trainer. Interface Vienna promotes the integration of children, adolescents and adults with a migrant background. Their education, information and counseling measures are intended to contribute to the good coexistence of all in Vienna

3.ZIS17 - CENTER for INCLUSIVE SCHOOLS (17th district of Vienna)

Presentation of WYRED for the principal and six teachers interested in the project. The centre for inclusive schools (<https://www.zis17.at>) specifically represents a very high level of diversity, including children with special needs. Documentation on the Moves Blog: <http://www.moves.cc/neue-partnerin-fuer-WYRED/>.

BOUNDARIES

Boundaries has worked in four particular areas of focus for dissemination so far in the project

1. SCHOOLS

The initial focus was on dissemination in the South West of England to schools around Bristol and Bath, with a focus on the Bath and North East Somerset region where there are connections with all schools. This then extended to an extensive number of London schools and the Model United Nations Network



which contains a large number of enthusiastic and committed schools. Thus, a considerable number of UK schools have heard about WYRED, though UK schools conditions (resource crisis affecting time availability, extreme focus on exams) have affected transition to participation, but awareness is good.

2. HOME SCHOOLERS

This has worked largely through Facebook and word of mouth, WYRED is especially apt for this community as they are used to project based learning already. It has been well disseminated through the community in the South West, and a small group has formed as a result of this.

3. YOGA/MENTAL HEALTH FOR YOUNG PEOPLE

One of our most active groups in WYRED focuses on yoga for young people, and the ways in which yoga can help young people address the stresses of the digital society. They are currently working on the effects of social media and young people. Yoga is like WYRED about the empowerment of young people and it is very relevant as a mental health prevention strategy (partly due to the sense of empowerment). As a result of this the news of the project has been disseminated to a range of Yoga events (World Yoga Festival, Instil), and to Mental Health events in the southern UK. In general reception has been very positive with good results.

4. PARLIAMENT/POLICY

The yoga work also opened doors into Parliament where Boundaries staff, in other activities are working to promote Yoga the work of the WYRED yoga group meant that they were invited into Parliament to speak to Members of Parliament and Lords about their work in the project as part of a group on Yoga in Society. This has opened up contacts in parliament that we are currently pursuing.

TAU

1. WYRED at the Summer Youth University

16.9.2018: 50 high-school students who took part in a special program of the "Summer Youth University" (at TAU).

During the program the participants were exposed to various issues related to the digital society in the present and in the future, focusing on the Israeli society. It was carried out through various tours in relevant sites, and special lectures about different subjects related to the WYRED themes. Following that, the students explored problems that in their opinion would be important in the year 2030, and

proposed creative solutions to be shared with large audiences and decision makers. The work was done in teams where the students could express their opinion in moderated dialogues.

During the graduation ceremony the WYRED project was presented, and the students showcased their projects to a wide audience including senior representatives from the Israeli Ministry of Education, researchers from Tel Aviv University, visitors from the third sector, educators and the families of the participants. Pics and Videos are available (can be found on WYRED Website and Platform (García-Peñalvo, 2016a; García-Peñalvo & Durán-Escudero, 2017)).

In the picture below, the young participants are standing in front of a slide that says "Thank you" in a special font that combines letters in Hebrew and Arabic.



4. Conclusions

What we can see and conclude from the report is that:

- The main product we have disseminated so far is the project itself and the stories connected to it (the activities, news, web, and the stories from our beneficiaries)
- From the data available it is not easy for us to segment them and to have a clear breakdown of the reached targets. In order to have relevant data we need to start collecting some additional qualitative information on those who are at moment undistinguished groups (participants, etc.)



or quantitative ones: followers of one partner page are not the guarantee of reading the post about the project

- The consortium has done a big work in increasing the number of inputs and the contents to be uploaded in the website sections giving voice to the young people experiences. The commitment of the partners in reporting the project activities have increased and the sense of the valorisation ownership as well.
- The consortium has done a big effort in build up a relevant stakeholders' database. This will be the starting point of the valorisation action of the 3rd year.
- The consortium should take action in order to promote the social media between the beneficiaries of WYRED project because the number of the social media followers within WYRED is still low.

5. Annexes

- Annex 1: Valorisation Report list 2nd year
- Annex 2: screenshots
- Annex 3: stakeholders' mapping
- Annex 4: stakeholders' database
- Annex 5: the new narrative

6. References

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