



HERSTORY PROJECT OVERVIEW

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COMBATING GENDER STEREOTYPES BY HIGHLIGHTING WOMEN'S CONTRIBUTION TO THE HISTORY OF SOCIETIES PRIMARY TAB

- Acronym: HerStory
- **Funding:** European Union. Citizens, Equality, Rights and Values Programme. CERV-2022-GE - Call for proposals to promote gender equality
- Reference: 101087984
- Duration: 16/01/2023 to 15/01/2025 (2 years)
- Funding: 506,152.80 €



CONSORTIUM

- **UNIVERSIDAD DE SALAMANCA, [USAL], SALAMANCA, SPAIN, the Coordinator**
- **D'ANTILLES ET D'AILLEURS [DA&DA], FORT-DE-FRANCE, FRANCE**
- **SYMVOYLEYTIKO KENTRO STIRITHIS TIS OIKOGENEIAS [SYKESO], NICOSIA, CYPRUS**
- **KYTTARO ENALLAKTIKON ANAZITISEON NEON [KEAN], ILION, GREECE**
- **VAZMOZHNOСТИ BEZ GRANITSI [IOA], SOFIA, BULGARIA**
- **ANDRAGOSKI ZAVOD LJUDSKA UNIVERZA VELENJE [LUV], VELENJE, SLOVENIA**
- **CSI CENTER FOR SOCIAL INNOVATION LTD [CSI], Nicosia, CYPRUS**
- **VSI DIVERSITY DEVELOPMENT GROUP [DDG], VILNIUS LITHUANIA**
- **SPECCHIO MAGICO COOPERATIVA SOCIALE ONLUS [SM], Monte Marenzo, ITALY**

OBJECTIVES

The project aims to highlight the footprint of women in history in cities across Europe

HerStory aims to develop a transnational map that will feature important women in politics and society as well as in sciences and the arts while bringing to light important historical moments in which women's action was determinant

We will tackle the gender stereotypes that keep women away from decision-making bodies, whether in politics and social life or work while at the same time it will promote role models operating as an empowerment tool for girls and women

TARGET GROUPS



METHODOLOGY: TRANSFORMATIVE ACTION RESEARCH

Perspective	Strategies	Qualities	Attitudes/Methodological Frames
(1) Account for local situations and context (2) Incorporate local analysis in theoretical models the "bigger picture"	Active involvement in the social reality by engaging professional and community participants in key R&D and communication activities	Being open and in contact with target groups and social actors; account for their perspectives	Proceed from a basis of participatory research and democratic community knowledge-building. Ensure exploitation and uptake of project results by target groups and broader society
Take an intersectional perspective to inquiry (evaluating information from differing perspectives)	Analyse alternative interpretations or hypotheses	Research and actions that are informed by (self)reflection and critical thinking	(1) Modifying and redirecting activities as we learn more through research; (2) consider improvised research alternative (still based on solid principles of inquiry)
Consistent and constant awareness of social positionality & power relations, and their impact on generating research biases	"Telling the story" of how R&D was conducted. Publicize the HerStory's story of inquiry	Transparency on research methods, potential biases & actions	(1) Allow the evaluation of our research results by participating parties (i.e. target groups); (2) Decide in what ways our findings are "valid" or limited
Assess previous action research on the basis of new perspectives	Use disaggregated data to elucidate underlying trends and patterns (gender-based or otherwise)	Exploratory and inquisitive research (rather than narrow or habitual)	Make "our" goals and values the subject of inquiry and re-examination. Expand options for research-and-action

WP1 – PROJECT MANAGEMENT, MONITORING AND QUALITY ASSURANCE

- WP leader: USAL
- Duration: M1-M24
- An overarching work package that monitors the project activities' timely and high-quality implementation within the pre-determined budget



WP2 – RESEARCH AND MAPPING LOCAL WOMEN HISTORIES

- WP leader: SIKESO
- Duration: M1-M8 (January 2023 to August 2023)
- WP2 guides the project's research efforts and critically examines the current state of the art, best practices, needs and expectations of target groups.
- Partners will conduct desk research regarding Women Footprint on History investigating their city's history
- Partners will organise two focus group discussions to get conclusions about best practices regarding the highlighting of women hidden history as a mean of women empowerment and promotion of gender equality.
- **Result:** EU and national reports as well as to the HerStory Methods Manual including suggestions regarding creative and innovative methods to explore the HerStory Map



WP3 – DEVELOPMENT OF HERSTORY MAP, ONLINE PLATFORM AND MOBILE APP

- WP leader: CSI
- Duration: M6-M24 (June 2023 – January 2025)
- This work package develops the transnational women’s history map, which will be available through an online platform and a mobile app
- Through the HerStory online platform hosted on the project’s website and the HerStory mobile application, the users can visit the HerStory Transnational Map consisting of the HerStory Maps of the partner cities. The information will be extracted through texts, photos, and videos that will be developed in regard to the HerStory Media Campaign
- The users visiting the HerStory Online Platform and Mobile App will find activities through which they can have the HerStory Tour in a physical way at each partner city. The activities, such as treasure hunt, using methods such as gamification, will be creative and entertaining while obtaining knowledge regarding women footprint in history, promoting this way positive messages regarding gender equality
- **Results:** Online platform, mobile app and HerStory map

WP4 – EXPLORING HERSTORY MAP: LEARNING AND TRAINING ACTIVITIES IMPLEMENTATION

- WP leader: KEAN
- Duration: M16-M24 (March 2024 – December 2024)
- This WP4 refers to the implementation of the physical exploration of the HerStory Map with the target group. In the first phase of WP4 the partners will organize piloting tours of the map using the creative and entertaining methods provided in the HerStory online platform and Mobile App, as referred previously, aiming to identify any mistakes or weaknesses.
- Implementation of the HerStory Map Tour with a number of 180 participants coming from the direct target groups at each partner city. Thus, a number 320 young people, students from the fields of History and Gender Studies, as well as those active in local communities groups, youth experts, academics from the fields of History and Gender Studies, teachers, and women and human rights organizations experts/activists at each partner country will have the experience of the HerStory Map in a group of 10-15 people. At the end of each tour, the participants will evaluate the whole experience.

WP5 – DISSEMINATION AND SUSTAINABILITY

- WP leader: LUV
- Duration: M1-M24
- Dissemination and communication plan, dissemination of products, and awareness-raising activities
- Run the HerStory Media Campaign. The campaign will be a compact and uniform tool, which on the one hand, will provide information about women's footprint in the history of each partner city and, on the other hand, will promote the HerStory project
- The campaign will be based on a series of videos that will first highlight the lack of knowledge about the history of women using the results of the focus group with young people that will take place in WP2.
- Campaigns will also provide information about important female personalities and events that took place in the city, which are related to the contribution of women, promoting role models and achievements as a means of awareness campaign combating gender stereotypes while empowering women.
- During the whole HerStory process an Advisory Board at each partner country consisting of experts from youth, education, history, and gender fields as well as officers from local authorities and the tourism sector, will be supervising all the project's phases process suggestions based on their expertise while they will keep inform and involve people from their field



Work package

Core Objective

Main Output(s)

Analysis, Evaluation & Good Practice

WP2: Research and Mapping Local Women Histories

Knowledge acquisition on Women's Histories at HerStory Cities and methods to promote them

HerStory: Women's footprint in local history, methods and tools (national and EU reports)

Development, Implementation & Assessment Processes

WP3: Development of HerStory Map, Online Platform and Mobile App

Methodological design and development of online and open-access tools

HerStory Map, Info pack and creative methods

WP4: HerStory Map: Learning and Training Activities Implementation

Training and implementation at national levels of each partner country

· Piloting HerStory Map ·
Implementation of the HerStory excursion with the target group

Dissemination & Sustainability of Results

WP5: Dissemination and Sustainability

Sharing among target groups, stakeholders and general public

HerStory Media Campaign's Videos
Newsletters, Press Releases

HerStory aims at promoting women's footprint in local histories through inspiring women figures as role models, historical moments in which women's action was determinant, related streets and monuments in every partner city targeting young people stakeholders in the field as well as local authorities and other interested parties. Through a combat media campaign HerStory will provide relative info as well as positive messages regarding gender equality

WORKPLAN

ACTIVITY	MONTHS																							
	M 1	M 2	M 3	M 4	M 5	M 6	M 7	M 8	M 9	M 10	M 11	M 12	M 13	M 14	M 15	M 16	M 17	M 18	M 19	M 20	M 21	M 22	M 23	M 24
T1.1. Management and General Administration																								
T1.2. Financial Management																								
T1.3. Quality Assurance																								
T1.4. IP and Ethics Management																								
Task 2.1 Desk Research																								
Task 2.2 Focus Group 1																								
Task 2.3 Focus Group 2																								
Task 3.1 HerStory local Map Development																								
Task 3.2 HerStory Transnational Map																								
Task 3.3 HerStory Online Platform and Mobile App Development and Fine Tuning																								
T4.1 Pilot implementation and fine tuning of the HerStory Map physical excursion																								
T4.2 HerStory Map physical excursion																								
T4.3 HerStory Map physical excursion evaluation																								
T5.1. Dissemination and sustainability planning and reporting																								
T5.2. Development of dissemination products																								



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