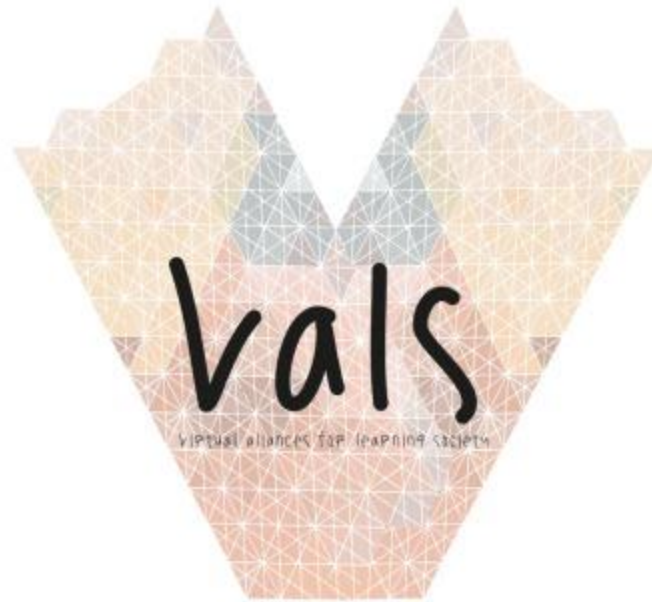# VALS WP7 – Dissemination Status at Bolton meeting

Presenter: Achilleas Achilleos
Project Meeting: Bolton
01-02 September 2015

Dissemination strategy/plan

- **First Level:** Promotion of the project to immediate contacts (academics, institutions, mentors) with which project partners have established connections.
- **Second level:** A more general dissemination approach was followed.
  - **Class 1:** "Static" dissemination tools such as setting up the project collaboration tool, developing the project website, creating the logos, branding and flyers for the project, etc.
  - **Class 2:** "Dynamic" activities refers to scheduling and performing presentations to promote the project in events to generate interest in the project and building up a community with academics and industry mentors that can support the possibility of continuing the project after its lifetime such as:
    - Academic conferences and workshops.
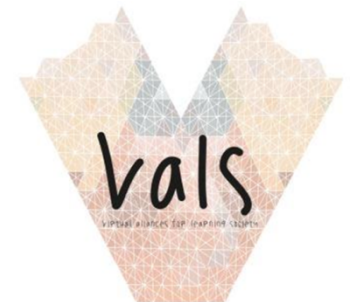   - Industry events.

Current State of Dissemination (1)

- **D7.1. Project logo and output themes**
  - **Project branding and logo** are **READY** and are used by partners.
- **D7.2. IT Dissemination Tools**
  - **Two project websites** are developed and ready:
    - http://www.virtualalliances.com
    - http://www.semesterofcode.com
  - **Project flyer** is defined and **READY** for use by partners.
  - **Project industry flyer** is defined and **READY** for use by partners.
  - **A professional LinkedIn group** is prepared to post events, project information, ask people to join and discover the project so as to generate interest and attract participants from academia and industry.
    - Please try to use it to post events promoting VALS or VALS info.

Current State of Dissemination (2)

- Deliverable D7.3 (Dissemination Plan) is READY.

- Interim report for D7.4 "Dissemination report with details of activities carried out and contacts established".

    – D7.4 is actually scheduled for M24 (project end) but an interim report was prepared to capture the activities.

    – The final version of D7.4 is currently being compiled based on partners requested input.
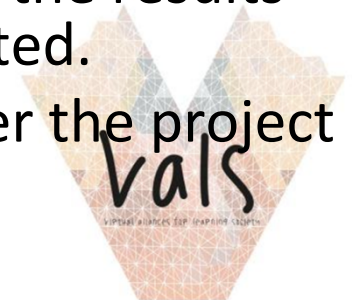
UCY Dissemination Activities (1)

- Presented VALS at the University of Cyprus workshop:
  - "Universities and Enterprises: Expanding partnerships", University of Cyprus Liaison Office with the Business World. http://www.liaisonoffices.ac.cy/attachments/article/87/5TH%20HMERIDA.pdf
- Presented VALS at the Dept. of Computer Science, University of Cyprus (30-10-14) to get academics and students involved.
  - EPL 425: Internet Technologies – 3 students started working on a proposal.
  - EPL 361: Software Engineering I – 3 students completed a project.
- Presented VALS at three Universities in Cyprus to get academics and students involved.
  - Open University of Cyprus (19-09-14), Frederick University (17-09-14) and University of Nicosia (26-09-14).
  - Only 1 student of the Open University of Cyprus started working on a proposal but did not submit.

UCY Dissemination Activities (2)

- Organised a half-day workshop meeting at the Dept. of Computer Science, University of CYprus (Friday, 10 July 2015)
  - Title: Alliances between Academia and Industry.
  - Objective of the workshop: Disseminate the project and discuss ways to exploit the knowledge gained and the results of the project in Cyprus.
  - Invited Speakers: Present related projects and activities.
    - Ms. Vassiliki Savvopoulou, Project Manager, Industry Liaison Office, University of Cyprus.
    - Dr. Gregory Makrides, Head of Research and International Service, University of Cyprus.
    - Mr. Marinos Portokalides, Research Promotion Foundation (RPF), Cyprus.
  - 23 participants from local industry (e.g., Microsoft Cyprus), local academia (e.g., University of Nicosia, Open University of Cyprus) and research units (e.g., RPF).

TO-DOs

- UCY: Submit a proposal to present VALS at a booth at the Researchers Night, which is the biggest local event dedicated to research; scheduled every September.
  - To disseminate VALS and present lessons learned.
- Notified all partners to provide a list of the activities (e.g., events, workshops, conferences, publications) to finalise D7.4. Deadline: 10th Sept. 2015.
  - Project partners are kindly asked to continue to use dissemination material (e.g., flyers) to promote the project in different events they are attending.
  - Project partners are kindly asked to continue to promote VALS via LinkedIn group and other relevant blogs, tweets to disseminate events.
  - Focus on publications in conferences to promote the results and lessons learned; during the extension if granted.
  - How to continue and maintain dissemination after the project end? Any suggestions are welcome.

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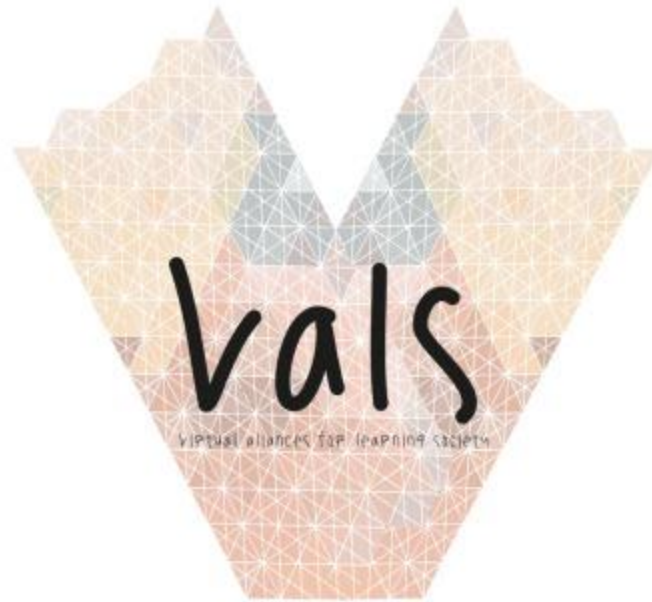
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Thanks for your attention!

Comments or Suggestions?

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