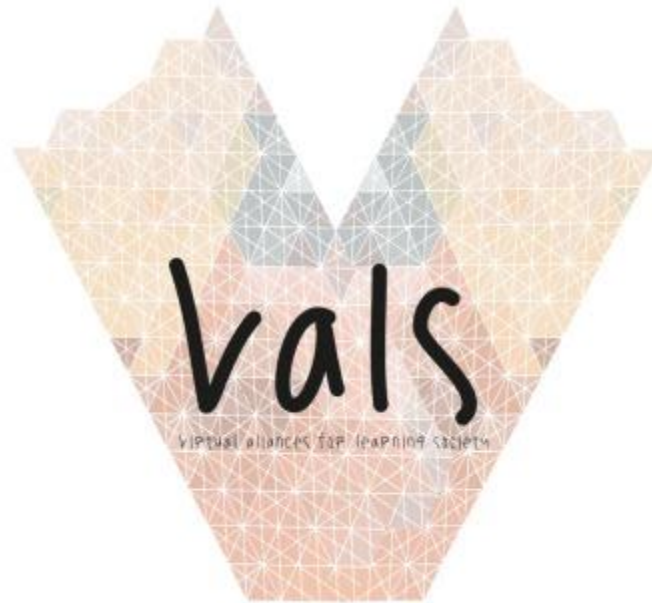


WP7 - Dissemination



Presenter: Georgia M. Kapitsaki
Project Final Meeting: Salamanca
10-11 February 2016

Dissemination strategy/plan

- **First Level**

- promotion to immediate contacts: academics, institutions, mentors
- established connections of project partners

- **Second level**

- more general dissemination approach
- **Class 1:** “Static” dissemination tools
 - setting up the project collaboration tool, developing project website, creating logos, branding and flyers, etc.
- **Class 2:** “Dynamic” activities
 - scheduling and performing presentations to promote the project
 - generate interest
 - build up community with academics and industry mentors that can support the possibility of continuing the project:
 - Academic conferences and workshops.
 - Industry events.

Current State of Dissemination (1)

- **D7.1. Project logo and output themes**
 - Project branding and logo READY and used by partners
 - **D7.2. IT Dissemination Tools**
 - Two project websites:
 - <http://www.virtualalliances.com>
 - <http://www.semesterofcode.com>
 - Project flyer defined and READY for use
 - Project industry flyer defined and READY for use
 - Professional LinkedIn group prepared
 - post events, project information, ask people to join and discover the project so as to generate interest and attract participants from academia and industry.
- !! Please try to use it to post events promoting VALS or VALS info.



Current State of Dissemination (2)

- Deliverable D7.3 (Dissemination Plan) is [READY](#).
- [Interim report](#) for D7.4 “*Dissemination report with details of activities carried out and contacts established*”.
 - D7.4 actually scheduled for M24 (project end) but an interim report was prepared to capture the activities.
- Final report D7.4 “*Dissemination report with details of activities carried out and contacts established*”.
 - The final version of D7.4 is ready. Only final results of VALS projects, e.g., accepted student proposals, completed, etc. needed to finalise conclusions.



UCY Main Dissemination Activities (1)

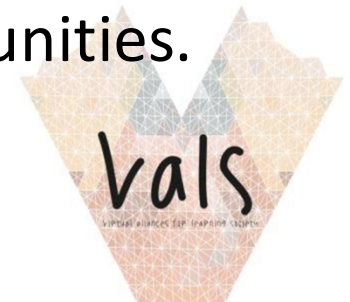
- Presented VALS at the University of Cyprus workshop:
 - "*Universities and Enterprises: Expanding partnerships*", University of Cyprus Liaison Office with the Business World.
<http://www.liaisonoffices.ac.cy/attachments/article/87/5TH%20HMERIDA.pdf>
- Presented VALS at the Dept. of Computer Science, University of Cyprus (30-10-14) to get academics and students involved.
 - EPL 425: Internet Technologies – 3 students started working on a proposal.
 - EPL 361: Software Engineering I – 3 students completed projects.
- Presented VALS at three other Universities in Cyprus to get academics and students involved.
 - Open University of Cyprus (19-09-14), Frederick University (17-09-14) and University of Nicosia (26-09-14).
 - Only 1 student of the Open University of Cyprus started working on a proposal but did not submit.

UCY Main Dissemination Activities (2)

- Organized a half-day workshop meeting at the Dept. of Computer Science, University of Cyprus (Friday, 10 July 2015)
 - Title: *Alliances between Academia and Industry*.
 - Objective: Disseminate project and discuss ways to exploit the knowledge gained and the results in Cyprus.
 - Invited Speakers: Present related projects and activities.
 - Ms. Vassiliki Savvopoulou, Project Manager, Industry Liaison Office, University of Cyprus.
 - Dr. Gregory Makrides, Head of Research and International Service, University of Cyprus.
 - Mr. Marinos Portokalides, Research Promotion Foundation (RPF), Cyprus.
 - 23 participants from local industry (e.g., Microsoft Cyprus), local academia (e.g., University of Nicosia, Open University of Cyprus) and research units (e.g., RPF).

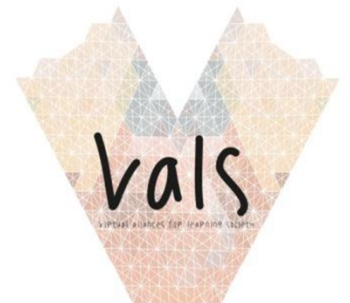
Summary and TO-DOs

- Final deliverable D7.4 on dissemination is ready.
 - Only final results of VALS projects, e.g., accepted student proposals, completed, etc. needed to finalise conclusions.
- Financial reporting completed and ready for submission when requested.
- How to continue and maintain dissemination after the project end?
 - Keep the websites alive and accessible for 2 years after the project end
 - CS UCY department webservers.
 - Examining opportunities for a follow up project at EU level or at local level through funding opportunities.
 - Any other suggestions are welcome.



Thanks for your attention!

Comments or
Suggestions?



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